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FOR IMMEDIATE RELEASE

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Poughkeepsie Galleria's '12 Days of Giftmas' Holiday Sweepstakes

Poughkeepsie, NY – Kicking off the gift-giving season, for the second year in a row, Poughkeepsie Galleria has launched their '12 Days of Giftmas' Holiday Sweepstakes where lucky shoppers will be chosen throughout the month of December to win over \$500 worth of prizes.

Customers can enter to win twelve days of gifts donated by Poughkeepsie Galleria merchants including Auntie Anne's, Hallmark, JCPenney, Kirwan's Game Store, Macy's, Trollbeads, Ruby Tuesday and more by visiting Poughkeepsie Galleria's website.

December 5 through December 20, excluding weekends, one winner will be selected at random to claim their gift from the store of the day.

For information please visit [Poughkeepsie Galleria's website](#).

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About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including entertainment destinations Regal Cinemas and RPM Raceway. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook ([Facebook.com/PoughkeepsieGalleria](https://www.facebook.com/PoughkeepsieGalleria)), Twitter (@PokGalleria) and Instagram (@Poughkeepsie_Galleria).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Poughkeepsie Galleria, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.