



Media Release

November 27, 2017

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VISITS AND PHOTOS WITH SANTA THROUGH DECEMBER 24TH AT SALMON RUN MALL!

Listening to Hopes, Dreams & Wish Lists in Bon Ton Court

Watertown, NY--Santa has arrived in Bon Ton Court at Salmon Run Mall to inspire smiles and capture memories! During Santa's limited engagement away from the North Pole, families can visit Salmon Run Mall's magical Santa Photo Experience to capture keepsake memories through December 24th:

Monday – Saturday: 11 a.m. to 8 p.m.

Sunday: 12 p.m. to 6 p.m.

Christmas Eve, December 24th: 9 a.m. to 5 p.m.

Santa Cares will be held once again this year in Bon Ton Court. Santa Cares is an opportunity for families that have children with special needs to enjoy a sensory-friendly and welcoming environment to experience the tradition of Santa. Santa Cares will take place at the Santa set on Sunday, December 3rd from 9a.m. to 11a.m. Visit www.autismspeaks.org/santa2017 to register.

Pet Parents can also bring in their favorite fur baby Mondays in December and have photos taken with Santa. Special packages will be offered for this event. **Pet Photos with Santa** will be offered Monday night December 4th, 11th and 18th from 7 p.m. to 8 p.m. at the Santa Set in Bon Ton Court.

More details can be found on these events and more holiday happenings at shopsalmonrunmall.com.

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About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Gander Mountain, Bon Ton and Christmas Tree Shops and offers more than 80 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. . Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com

