



Media Release

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Salmon Run Mall to Host the Back-to-School Bonanza

The Summer is Winding Down; Salmon Run is Geared Up for Back-to-School

(WATERTOWN, NY) – Salmon Run Mall is teaming up with numerous non-profits and mall stores to celebrate the end of summer and the beginning of the back-to-school season!

Join Salmon Run Mall as we host the *Back to School Bonanza* on Wednesday, September 1st from 11 a.m. to 1 p.m.

Several non-profit organizations, vendors, and merchants will be joining in on the fun with informational tables, interactive displays and giveaways to help kids get back to school!

- Jefferson County Sheriff Department will host “Operation Safe Child” and bring in the K9 Unit
- Jefferson County Public Health will be available with activities and giveaways
- Auntie Anne’s will host a pretzel rolling class
- The Boy Scouts will be hosting interactive skill-building activities
- The Girl Scouts will have fun games for guests
- Paint It Pottery will have special ceramic projects for guests
- Maurices will host a back-to-school fashion show (visit the store to see how you can participate!)
- Balloon animals
- Facepainting
- And more!

Regal Cinemas will also host their final \$1 movies of the summer. Check local listings for show times as the Regal Summer Movie Express presents “The Secret Life of Pets” and “Doolittle” on Wednesday, September 1st.

For more information on this and other events, visit our website at shopsalmonrunmall.com, follow us on Instagram, Facebook and be sure to check us out on TikTok!

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

