



Media Release

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Salmon Run Mall to Host the Back-to-School Bonanza

Join us Wednesday, September 1st from 11 a.m. to 1 p.m.

(WATERTOWN, NY) – Salmon Run Mall is teaming up with numerous non-profits and mall stores to celebrate the end of summer and the beginning of the back-to-school season!

Join Salmon Run Mall as we host the *Back to School Bonanza* on Wednesday, September 1st from 11 a.m. to 1 p.m.

Several non-profit organizations, vendors, and merchants will be joining in on the fun with informational tables, interactive displays and giveaways to help kids get back to school!

- Jefferson County Sheriff Department will host “Operation Safe Child” and bring in the K9 Unit
- Jefferson County Public Health will be available with activities and giveaways
- The Boy Scouts will be hosting interactive skill-building activities
- The Girl Scouts will have fun games for guests
- Fidelis Care will have Information and Giveaways
- North Country Prenatal Perinatal Council will have activities for guests
- Paint It Pottery will have special ceramic projects for guests
- Balloon animals
- Face painting

Other events at scheduled times include:

- Torrid will host a pop-up fashion show at 11 a.m. in front of their store
- Auntie Anne’s will host a pretzel class at 12 p.m. Pre-register at the store as space is limited.
- On Tuesday and Wednesday, the Regal Summer Movie Express \$1 Movies
 - Secret Life of Pets at 11:35 a.m.
 - Doolittle at 12 p.m.

The winner of the \$250 Back to School Mall Shopping Spree will also be drawn, courtesy of Smacks Candy and More, located in the Food Court. There is still time to register! Visit Smacks Candy for more information!

For more information on this and other events, visit our website at shopsalmonrunmall.com, follow us on Instagram, Facebook and be sure to check us out on TikTok!

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

