



## Media Release

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### ***Easter Sunday Hours for Salmon Run Mall and New Mall Hours Announced***

**Watertown, NY** — In observance of the Easter holiday, Salmon Run Mall retail and food court stores will not be open for business on Sunday, April 17<sup>th</sup>.

However, Regal Cinemas will be open regular hours. They can be reached at 315-782-2843 for movie show time and ticket information.

Planet Fitness will also be open reduced hours on Sunday, April 17<sup>th</sup> from 7 a.m. to 1 p.m.

Starting Monday, April 18<sup>th</sup>, Salmon Run Mall will open with new extended hours, which will be:

Monday – Saturday  
10 a.m. to 8 p.m.

Sunday  
11 a.m. to 6 p.m.

There is still time to visit the Bunny! Visits and photos with the Bunny are available through Saturday, April 16<sup>th</sup> beginning at 11 a.m. each day. Walk ins are welcome, and a new group of reservation times have also been added to accommodate guests from 11 a.m. to 4 p.m. Make your reservation at [WHEREISBUNNY.COM](http://WHEREISBUNNY.COM)

For more information on hours, events, new store openings and more, follow us on Instagram, Facebook and TikTok, and be sure to log on to [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

#### **About Pyramid Management Group**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

