



## Media Release

FOR IMMEDIATE RELEASE: March 17, 2022

**Contact:** Karla Noftsier, Marketing Director  
315-788-9210, ext. 205; [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com)

### ***Get Hoppin'! The Bunny is Coming to Salmon Run Mall***

(WATERTOWN, NY) – Salmon Run Mall is excited to welcome back the Easter Bunny for visits and photos beginning Friday, March 25<sup>th</sup>. Through April 16<sup>th</sup>, families can visit Salmon Run Mall's magical Bunny Photo experience.

The Bunny will be located at the display in the Court area near Zumiez, at the Hobby Lobby end of the mall, where everyone can take advantage of the professional photo opportunities and packages that can be purchased through Cherry Hill. The Bunny's display features a colorful picket fence and oversized, colorful eggs and flowers, making it the perfect back drop for photos.

Bunny Hours are Monday – Saturday from 11 a.m. to 7 p.m. and Sunday from noon to 5 p.m. Pet Night with the Bunny will be offered on Monday, April 4<sup>th</sup>. Walkins are welcome, however, guests are encouraged to register ahead of time, to reduce wait times. Simply [log on here](#) to make your reservation at Salmon Run Mall.

For more information on this and other store openings, events, and more, visit our website at [shopsalmonrunmall.com](http://shopsalmonrunmall.com), follow us on Instagram or like us on Facebook.

#### **About Pyramid Management Group**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

