



Media Release

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Contact: Karla Noftsier, Marketing Director
315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

SALMON RUN MALL TO HOST BLOOD DRIVE NEXT WEEK

January is National Blood Donor Month, the perfect time to make a lifesaving donation.

(Watertown, NY) Salmon Run Mall will host a Blood Drive on Tuesday, January 9th from 1 p.m. to 6 p.m. in the court area near Billy Beez.

The start of a new year is the perfect time to make a resolution to become a regular blood platelet donor in 2024. All who come to give blood this month will automatically be entered for a chance to win an exciting trip for two to Super Bowl LVIII in Las Vegas! This includes travel, hotel, \$1000 gift card, pre-game activities and more! Terms do apply – visit redcrossblood.org/SuperBowl for more information.

Use your RapidPass or the Blood Donor app to schedule your time for Tuesday, January 9th. You can also call 1-800-REDCROSS or go to redcrossblood.org to secure your donation time.

For more information visit www.shopsalmonrunmall.com, and be sure to follow us on Instagram and Facebook!

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

