



Media Release






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THE 33RD ANNUAL NNY BRIDAL SHOWCASE RETURNS TO WATERTOWN AT SALMON RUN MALL THIS SUNDAY, JANUARY 5TH! FREE ADMISSION FOR ALL BRIDES & GROOMS

Watertown, NY – Calling all engaged couples in Northern New York! Intrepid Broadcasting, Inc. / TUNES 92.5 & 104.5 FM and The Mead Family are thrilled to host the 33rd Annual NNY Bridal Showcase on Sunday, January 5, 2025, at the Salmon Run Mall in Watertown! This exciting event, running from 11:00 AM to 4:00 PM, is the ultimate destination for planning your dream wedding – and it's absolutely FREE with a valid RSVP! Visit [TUNES925.com](https://www.tunes925.com) and click on the **NNY BRIDAL SHOWCASE image to RSVP today!** (Note* Brides and Grooms can also register at the event upon arrival as well).

Event Details:

-  Date: Sunday, January 5, 2025
-  Time: 11:00 AM – 4:00 PM
-  Location: Salmon Run Mall, Watertown, NY
-  Cost: FREE with RSVP
-  Register Here: [NNY Bridal Showcase Registration](https://www.tunes925.com/registration)

Special Giveaway Announcement:

All brides and grooms who RSVP online at [TUNES925.com](https://www.tunes925.com) will automatically receive (1) free entry to win an extraordinary wedding prize package from Sally Port View and TUNES 92.5 & 104.5 FM!

 **WIN a \$15,000 SATURDAY WEDDING Reception Venue at Sally Port View on October 25, 2025!**

What's Included:

- 57 private acres with 1,200 feet of flat rock for breathtaking views
- Modern facilities with seating for up to 250 guests
- Luxurious bridal & groom suites
- Tower lounge, photo ops galore, and so much more!
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This once-in-a-lifetime wedding experience will be awarded to one lucky couple. Simply RSVP online for your free entry, and the winner will be announced during the NNY Bridal Showcase on January 5, 2025.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com, Facebook and Instagram.

With generous support from **2025 Diamond Sponsors** – Snapshots Photo Booth, Kimberly-Scott Creations, and Sweet Hello Bridal Co. – and showcase partners, Silver Line Party Rentals, LLC and Salmon Run Mall, this year's event promises to deliver unforgettable experiences for brides, grooms, and their families.

Event Highlights:

- Exclusive Access: Meet NNY & CNY's premier wedding professionals all in one place.
- Exclusive Offers: Discover unbeatable discounts and promotions both online and at the live event.
- Expert Advice: Stay updated on the latest wedding trends, tips, and New York State guidelines.
- Exciting Prizes: Enter to win thousands of dollars in prizes, from honeymoon packages to cookware and jewelry.
- Complimentary Tote Bags: Receive a free NNY Bridal Showcase Tote Bag packed with vendor information, gifts, and wedding inspiration when you check in at the event.

For more information, contact Timothy P. Sweeney at 315.786.0925. Don't miss your chance to kickstart your wedding journey with this one-of-a-kind experience!

For more information visit www.shopsalmonrunmall.com, and be sure to follow us on Instagram and Facebook!

About Intrepid Broadcasting, Inc.

Intrepid Broadcasting, Inc. / TUNES 92.5 & 104.5 FM is a variety-formatted FM station serving Jefferson, Lewis, and St. Lawrence counties in Northern New York. We are committed to connecting our community through engaging content and events that inspire and inform.

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