



## Media Release

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**Contact:** Karla Noftsier, Marketing Director  
315-788-9210, ext. 205; [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com)

### **CARE NET PREGNANCY CENTERS OF NORTHERN NEW YORK PRESENTS: BABY STEPS 4 LIFE WALK AT SALMON RUN MALL**

*Mark your calendar for Saturday, March 15<sup>th</sup> and bring the whole family!*

**(Watertown, NY)** Care Net Pregnancy Centers of Northern New York is excited to announce the upcoming Baby Steps 4 Life Walk, hosted by Salmon Run Mall. The event is set to take place on Saturday, March 15th, with festivities kicking off at 9 a.m. inside Salmon Run Mall. Sign in will be at the Main Mall entrance between Best Buy and Planet Fitness.

This family-friendly event aims to bring the community together for a day of fitness, support, and celebration, all while promoting the important cause of Care Net Pregnancy Centers. Participants can choose to walk a 3K or 5K route inside the comfortable and spacious Salmon Run Mall.

#### **Event Details:**

Date: Saturday, March 15th

Time: 9:00 a.m.

Location: Salmon Run Mall, Watertown, NY

#### **Registration Information:**

Participants are encouraged to register by February 15th to guarantee their spot and receive a complimentary event t-shirt. The registration fee is \$30 per person, and children aged 12 and under can join for FREE. It's a fantastic opportunity for families to come together, enjoy a day of fun, and contribute to a meaningful cause.

**To Register:** Visit [www.carenetny.com](http://www.carenetny.com) to register online or call 315-782-5433

#### **Event Highlights:**

- Choose between a 3K or 5K walk inside Salmon Run Mall.
- Strollers and wheelchairs are welcome.
- Register by February 15th to receive a complimentary event t-shirt.
- Registration fee: \$30 per person; Ages 12 and under are FREE.
- A wonderful opportunity for families to spend quality time together.

Join Salmon Run Mall in making a positive impact on our community, supporting Care Net Pregnancy Centers of Northern New York, and enjoying a day of health and wellness. We look forward to seeing you at the Baby Steps 4 Life Walk on Saturday, March 15<sup>th</sup> at Salmon Run Mall!

For more information visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), and be sure to follow us on Instagram and Facebook!

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), Facebook and Instagram.