



Media Release

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GIRL SCOUT COOKIE SALES RETURN TO SALMON RUN MALL

(Watertown, NY) – Salmon Run Mall will be hosting the GSNYPENN Girl Scouts once again this year as they sell Girl Scout Cookies every weekend, starting February 21st.

During cookie season, Girl Scouts everywhere sharpen their entrepreneurial skills as they find new and inventive ways to sell cookies and raise important funds while unboxing brighter futures for themselves. While the annual cookie sale has grown from a grassroots service project in 1917 to an icon of today's American culture, the true purpose behind Girl Scout Cookies remains the same: to power Girl Scout experiences.

Meet the Girl Scout Cookies

- Adventurefuls[®] - brownie-inspired with caramel-flavored crème and sea salt
- Do-si-dos[®] - oatmeal sandwich with peanut butter filling
- Girl Scout S'mores[®] – last chance! – graham sandwich with chocolate and marshmallow filling
- Lemon-Ups[®] - crispy lemon, naturally flavored, baked with inspiring messages
- Samoas[®] - crisp with caramel, coconut and chocolate stripes
- Tagalongs[®] - crispy, layered with peanut butter and coated with chocolate
- Thin Mints[®] - crisp chocolate dipped in a mint chocolate coating, #1 seller nationwide
- Toffee-tastic[®] - gluten-free, buttery with crunchy toffee bits
- Trefoils[®] - iconic shortbread, inspired by original Girl Scout Cookie recipe

Members of the GSNYPENN will be at Salmon Run Mall selling Girl Scout Cookies weekends starting February 21st through March 30th. Cookies are \$6/box.

- Fridays: 3 p.m. to 7 p.m.
- Saturdays: 10 a.m. to 6 p.m.
- Sundays: 11 a.m. to 5 p.m.

For more information on this and other fundraising events, sales, promotions and more, contact the Marketing Department at Salmon Run Mall at 315-788-9210 or visit www.shopsalmonrunmall.com.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

