

**FOR IMMEDIATE RELEASE:**

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**PALISADES CENTER'S TYKES TUESDAY PRESENTS**  
**BACK-TO-SCHOOL STORYTIME**

**WEST NYACK, N.Y.:** Palisades Center launched their kid's program, Tykes Tuesday with a twelve-week summer concert series earlier this season. The program will continue through the remainder of the year, beginning with a special Back-To-School Storytime and Craft, presented by the United Way of Rockland!

United Way of Rockland will read a variety of school-themed stories to children and creating a special craft. The United Way of Rockland's mission and vision is to advance the common good within the various communities of Rockland County. They work to foster communities where individuals and families have the skills to achieve a quality education, economic security, and a healthy lifestyle. To learn more about United Way of Rockland, please visit [www.uwrc.org](http://www.uwrc.org).

**WHAT:** Palisades Center Tykes Tuesday Presents Back-To-School Storytime with United Way of Rockland

**WHEN:** Tuesday, September 10<sup>th</sup> from 11:00 a.m. to noon

**WHERE:** East Court, on Level One near H&M

To learn more about upcoming Tykes Tuesday events, please visit [www.palisadescenter.com/tykes-tuesdays](http://www.palisadescenter.com/tykes-tuesdays). To learn more about other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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