

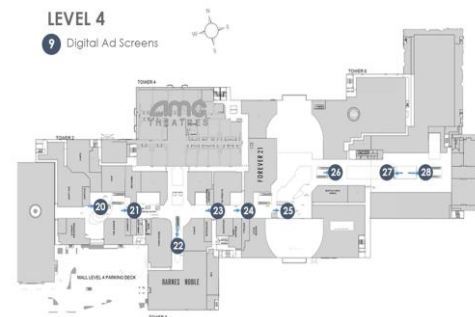


*PALISADES*<sup>®</sup>  
CENTER

For Advertising Inquiries Contact:  
**Shanon Tuli**  
Cell: 646-531-6207  
[ShanonTuli@pyramidmg.com](mailto:ShanonTuli@pyramidmg.com)

# Palisades Center's *Digital Advertising Screens*

- 28 Screens Placed Throughout Mall
- Doubled Sided
- 15 Second Ad on a 4 Minute Loop
- Stereo Audio
- 1280 x 720 Pixels
- HD Video Capability





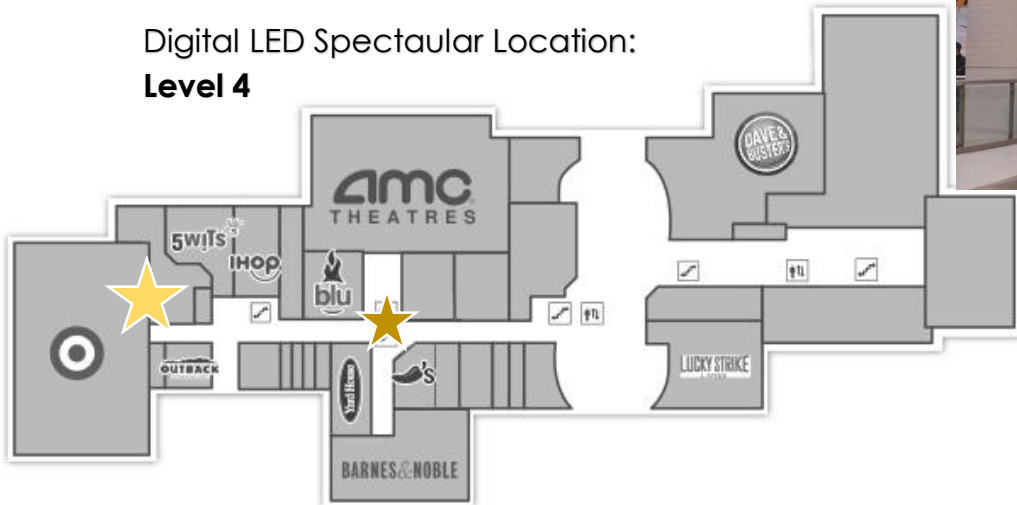
# Palisades Center's *Digital LED Spectacular!*

Introducing the Palisades Center digital spectacular! This exciting 16 x 9 foot double sided screen offers the opportunity to deliver your message to visitors in HD video with audio. Located between AMC theaters and Barnes & Noble, in one of Palisades Center's highest traffic locations. This memorable LED screen can be seen down the ThEATery corridor.

- High Traffic Location
- Doubled Sided
- Eight 15 second Ads on a 4 Minute Loop
- Stereo Audio
- 1280 x 720 Pixels
- HD Video Capability

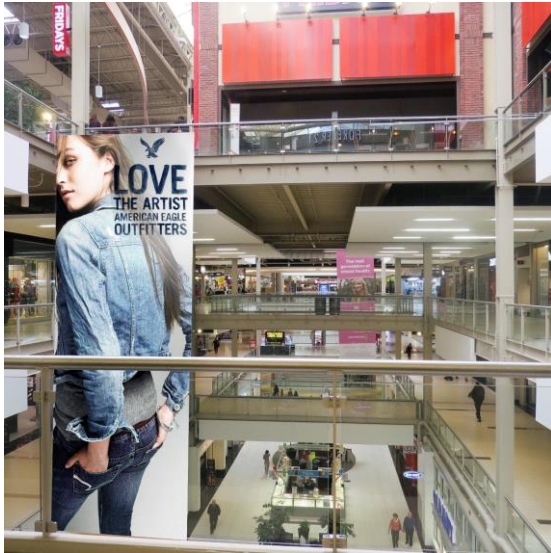


Digital LED Spectacular Location:  
**Level 4**



# Palisades Center's *Static Advertising Opportunities*

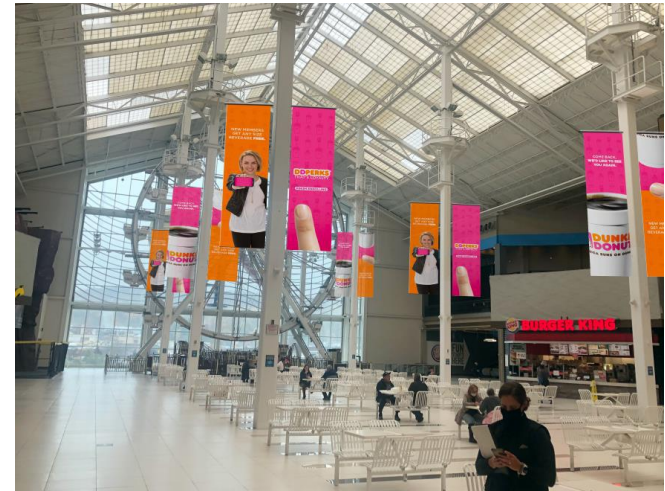
## Sky Banner



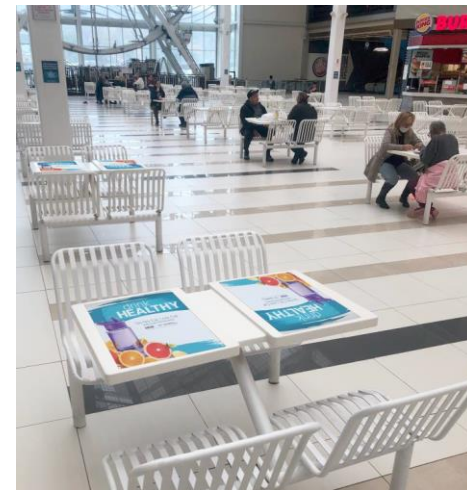
## Elevator Graphics



## Column Banner



## Table Top Graphics



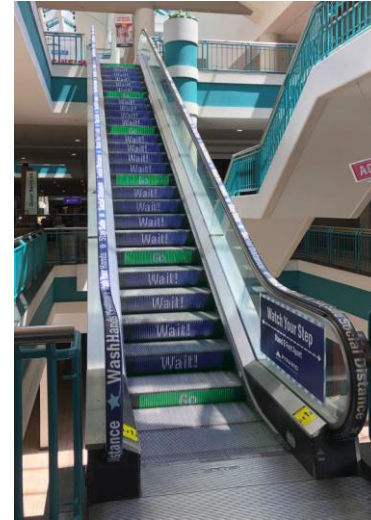


# Palisades Center's *Static Advertising Opportunities*

## Escalator Wraps



## Escalator Railings and Risers



## Entrance Wraps



## Door Clings



# Palisades Center's Advertisers

Just a sample of the campaigns run at Palisades Center.

**WHISKEY CAVALIER**  
SERIES PREMIERE  
WEDNESDAY FEB 27 10|9c  
abc

Volkswagen  
Driving Experience  
Atlas  
Golf GTI  
Jetta  
Passat  
Tiguan  
Take your pick on a spin today!  
11 a.m. - 7 p.m.  
F Lot near The Cheesecake Factory

**The Gift That DREAMS Are Made Of**  
TOP OFF ANY PRESENT WITH A \$1 GIFT TAG SCRATCH-OFF.

**THREADING BROW BAR**  
THREADING • HENNA TATTOO • TINTING  
WAXING • FACIAL • EYELASH EXTENSION  
FOOD COURT: LEVEL 3  
BEHIND BURGER KING  
CALL:  
**845 689 0081**

**YOU GET A FREE APPETIZER**  
WHEN YOU ORDER TWO **GOURMET BURGERS**  
AND MENTION **THIS AD**  
**Red Robin**

**NOW HIRING!**  
New Horizons Resources Inc.  
Positions  
Currently seeking candidates for Direct support Professional and Residence Coordinator roles. We offer a great benefits packet and rewarding opportunities.  
OPEN INTERVIEWS  
WHERE  
Friday Nov 22nd Crystal Run Mall  
From 10a-3p 1 Galleria Dr  
Crystal Run Mall Middletown NY 10941  
Come stop by our table on the 22nd  
We also have open interviews every Tuesday from 10a-4p at our main office 123 West Rd Pleasant Valley, NY 12969 from 10a-4p.  
We can be reached at 18451 475-2000 ext. 1232 or 1233 or [www.nhrny.com](http://www.nhrny.com)

**CIRCUS VAZQUEZ**  
FOUR 2019  
**PALISADES CENTER**  
1000 PALISADES CENTER DR.  
(Commuter Lot J)  
WEST NYACK, NY  
**SEPT 14-24**  
1-877-829-7839  
[CircusVazquez.com](http://CircusVazquez.com)

*American Idol*  
THE JOURNEY CONTINUES  
TONIGHT 8|7c

**BRIDGING THE GENERATIONS**  
Part of the InVite® Concert Series  
PERFORMANCES BY  
**BOBBY LANCE** Saturday, March 2<sup>nd</sup>  
& **MITCH LANCE** at 1pm  
East Court, Level 1 by H&M  
**FREE GIVEAWAYS**  
**FREE SAMPLES**  
Co-Sponsored by the Innovative Palisades Center  
Find us at LEVEL 2 near Macy's across from Lane Bryant  
Free Nutritional Consultations | Tune in to InVite Health Radio  
400 Palisades Center Mall, Suite 200 | 1-800-855-8585 | [www.invitehealth.com/palisades](http://www.invitehealth.com/palisades)

**DAVID'S TEA**

**WONDER PARK**  
MARCH 15

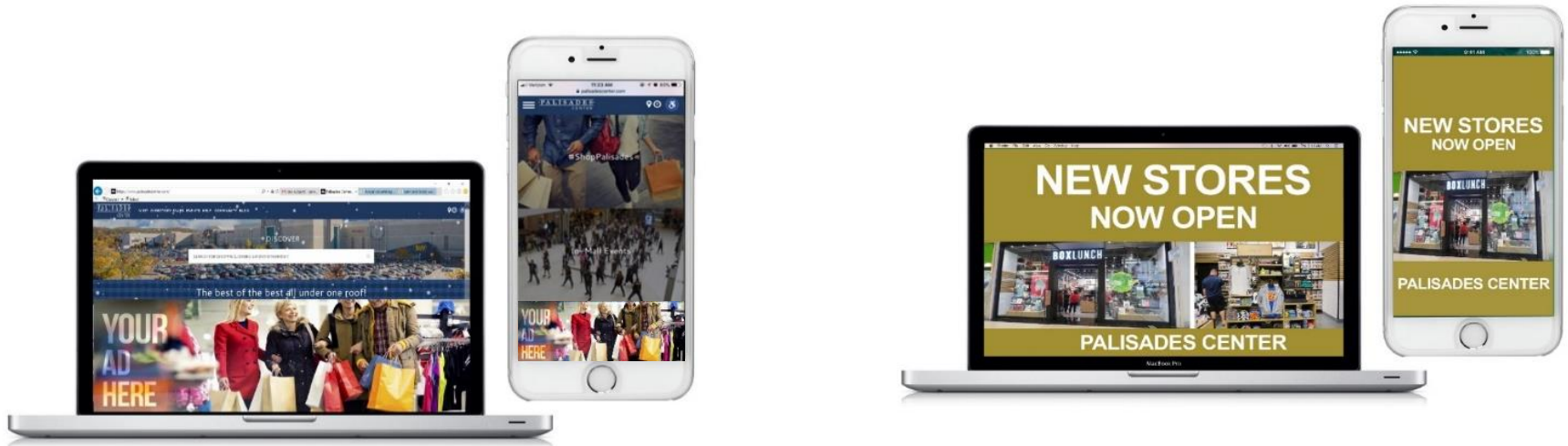
**palm ORGANIX**  
PREMIUM CBD  
LOCATED 1ST LEVEL NEAR MACY'S  
STOP IN FREE SAMPLES  
DISCOVER THE BENEFITS OF CBD  
[PALMORGANIX.COM](http://PALMORGANIX.COM)

**MODERN ROUND**  
SHOOT • EAT • SIP  
STOP BAD GUYS  
**FREE ANNUAL MODERN ROUND MEMBERSHIP\***  
LOCATED INSIDE  
**LUCKY STRIKE**

**BE THE COSMIC OVERLORD OF GIFT GIVING**  
**THINK GEEK**  
JOIN IN. GEEK OUT.



# Palisades Center's *Online Advertising*



Website & Email Blast



Social Media

# Palisades Center's *Event Sponsorships*

Sponsor an event onsite. Capitalize on the event's crowds and be featured on the PR, email, website and on-site event promotion.





# Palisades Center's *Walker Program*

Palisades Center's Centered program supports you on your quest for better health. The program includes physical activities throughout the year and reference guides to help you make healthy choices while shopping



## Sponsorship includes...

- 15 second ad every 4 minutes on 28 digital ad screen network
- 15 second ad every 8 minutes on digital spectacular ad screen
- Logo/Branding on all marketing materials including
  - Directional Floor Signage –12"x12" vinyl floor clings, 25-50 per level
  - Printed walking maps
  - All digital advertising campaigns utilizing onsite digital advertising
  - Program website palisadescenter.com
  - Email campaign to 30,000 customers
  - Quarterly breakfasts
    - On site tables for promotion and awareness



# For Advertising Inquiries

*Shanon Tuli*

**Cell: 646-531-6207**

**ShanonTuli@pyramidmg.com**