FOR IMMEDIATE RELEASE:
May 13, 2024

MARKETING CONTACT:
Keri Cunningham, Marketing Director
KeriCunningham@pyramidmg.com
845-348-1005, ext. 110

NEW YORK BLOOD CENTER RETURNS TO PALISADES CENTER FOR LIFE-SAVING BLOOD DRIVE

WEST NYACK, N.Y. (May 2024): Palisades Center is proud to announce the return of the New York Blood Center (NYBC) for a crucial blood drive on Friday, May 17, from 1 PM to 7 PM. The blood drive will be held on Level One in Macy's Court, providing a convenient and accessible location for community members to participate in this life-saving event.

Every day, the NYBC works tirelessly to ensure a stable blood supply for hospitals and patients in need. The blood drive at Palisades Center allows individuals to make a meaningful difference by donating blood and helping save lives.

As a token of appreciation, all presenting donors will receive a $15 TANGO e-gift card and freshly baked cookies from Great American Cookies, providing extra joy to those who give back to their community.

To participate in the blood drive, donors can schedule an appointment by calling 1-800-933-2566 or visiting https://www.nybc.org/donate. While appointments are preferred, walk-ins will be welcomed if space permits. Donors are reminded to eat, drink, and bring valid identification with their name and photo.

Palisades Center is committed to supporting initiatives that contribute to the health and well-being of the community. By hosting events like the NYBC blood drive, Palisades Center continues to serve as a hub for positive change and community engagement.

For more information about the blood drive or other upcoming events at Palisades Center, please visit PalisadesCenter.com.

###

About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About New York Blood Center

Founded in 1964, New York Blood Center (NYBC) is a nonprofit organization that is one of the largest independent, community-based blood centers in the world. NYBC, along with its operating divisions Community Blood Center of Kansas City, Missouri (CBC), Innovative Blood Resources (IBR), Blood Bank of Delmarva (BBD), and Rhode Island Blood Center (RIBC), collect approximately 4,000 units of blood products each day and serve local communities of more than 75 million people in the Tri-State area (NY, NJ, CT), Mid Atlantic area (PA, DE, MD, VA), Missouri and Kansas, Minnesota, Nebraska, Rhode Island, and Southern New England. NYBC and its operating divisions also provide a wide array of transfusion-related medical services to over 500 hospitals nationally, including Comprehensive Cell Solutions, the National Center for Blood Group Genomics, the National Cord Blood Program, and the Lindsley F. Kimball Research Institute, which — among other milestones — developed a practical screening method for hepatitis B as well as a safe, effective and affordable vaccine, and a patented solvent detergent plasma process innovating blood-purification technology worldwide.