



Carhartt Extends Their Presence Across All of Destiny USA to Increase Store Foot Traffic

- LED Digital Spectacular Ad
- Digital Ad Screens
- Pedestrian Bridge Video Displays
- Custom Barricade Graphic
- Online and Social Media
- Email Marketing

While the Carhartt company has been around since 1889, many of their potential customers do not know that they have their own stores and many Destiny USA visitors were unaware of the store's location. Carhartt worked with the Destiny marketing team to raise awareness for the brand and specifically, highlighted the location of the store.