



Lush Opens New Concept, Eco Friendly Shop at Walden Galleria

Lush Cosmetics, a cult beauty brand dedicated to cutting back on their environmental footprint, will be closing their shop doors at Walden Galleria this week to prepare for something bigger, better, and more environmentally friendly. Their soon to be newest brick-and-mortar shop, due to reopen this June, is just another example of the brand's commitment to having the least impact on the environment.

Outfitted almost entirely in reclaimed wood ethically sourced from Portland, Oregon, the shop's walls, flooring, and shelving were all once barns or industrial buildings, and will soon be recycled to showcase the handmade and ethical products. Vintage school chairs will be used for one-on-one product consultations, while two stunning, concrete sinks for bath bomb and bubble demos will be key to the shop's striking furnishings.

"Vintage speaks to that character and quality that is Lush. These items already exist in our world so it makes sense for us to be using these elements rather than starting fresh," says Lush Shop Designer Karyn Holyk.

In the beginning of the planning process for the new Lush Walden Galleria shop, designer Luke Hallas referenced vintage pendant lights, pulled from an old freighter off the west coast of British Columbia, BC (also home to the Lush North America Head Quarters), to serve as the baseline for the project. Soon to be used to illuminate the brand's iconic bath and skin care products, the pendant lights allow for a unique voice, truly defining the store's personality.

At 2500 square feet (that's more than 3 times the size of the average Lush store!), the Lush Walden Galleria shop's vintage and reclaimed details will translate the brand's values and ethics to the Lush customer in an unconventional and exciting, new way.

About Lush Fresh Handmade Cosmetics

Lush Fresh Handmade Cosmetics are purveyors of good, clean fun. They offer luxurious and ethical skincare, haircare and bath indulgences, as well as unique gifts filled with fragrant and effective products. 2015 marked Lush's 20th anniversary of creating innovative cosmetics using fresh fruits and vegetables, the finest essential oils and ingredients that are ethically and sustainably sourced. Never tested on animals, every single Lush product is vegetarian, and about 85% are vegan, 40% preservative-free and 35% unpackaged. Lush supports Fair Trade, Community Trade and charitable initiatives and follows the simple policy: have the least possible impact on the environment while still producing beautiful and effective products.

Lush has 250 locations across North America.
Learn more at lush.ca

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