

CROSSGATES

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**CALL IT A COMEBACK:
CLOTHING RETAILER CHARLOTTE RUSSE TO RE-OPEN AT CROSSGATES**

-- Crossgates is one of nine locations across the Pyramid portfolio to re-open as part of the brand's re-launch strategy to open 100 stores and a new online experience after closing down earlier this year --

ALBANY, NY – YM Inc., new owner of Charlotte Russe, is re-launching Charlotte Russe retail outlets across the U.S., with 100 planned locations set to re-open, including at Crossgates. In total, the brand will be re-opening nine locations across the Pyramid portfolio—the largest, most innovative, privately-held shopping center developer in the northeast.

"We are incredibly excited to welcome back the Charlotte Russe brand to Crossgates for our guests who love the brand's affordable, on-trend fashions," said Erin Moore, Assistant Marketing Director at Crossgates. "A move like this speaks volumes about how dynamic, market-dominating and high-performing Crossgates is, and we know our guests share in the excitement of welcoming Charlotte Russe back."

Pyramid shopping centers and approximate openings include:

- ± **July:** Walden Galleria
Holyoke Mall
- ± **August:** Poughkeepsie Galleria
- ± **September:** Crossgates
- ± **October:** Palisades Center
Destiny USA
- ± **November:** Salmon Run Mall
Manassas Mall
- ± **December:** Sangertown Square

Charlotte Russe is a fashion brand for young women, offering affordable on-trend apparel, shoes and accessories for all sizes, with a fun and engaging shopping experience.

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ABOUT CROSSGATES

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Lord & Taylor, Macy's, JCPenney, Dick's Sporting Goods, Best Buy, Dave & Buster's, Billy Beez and Regal Cinemas with IMAX, and offers more than 180 retail shops, including Apple, a food court, and restaurants. Combined with a 192-room dual-branded Tru and Homewood Suites by Hilton, Crossgates is your destination to **Eat. Shop. Play. Stay.** Additional information regarding Crossgates can be found at shopcrossgates.com, [Facebook](#), [Instagram](#), and [Twitter](#).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 19 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has lead the industry by combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

About Charlotte Russe

Charlotte Russe is a fashion brand for young women, offering affordable on-trend apparel, shoes and accessories for all sizes, with a fun and engaging shopping experience wherever and whenever she wants. For more information, please visit <http://www.CharlotteRusse.com> and on Instagram @CharlotteRusse.

About YM Inc.

At YM Inc., we love fashion and believe that everyone should have access to clothing they love to wear. We make it our mission to not only provide the latest styles and trends, but to make them attainable and affordable. Our obsession for fashion shows in everything we do. Across all our brands, we provide value for today's trends for kids, teens and adults. By developing the best shopping experiences and offering the best retail brands and prices, we are well positioned to continue our success, now and in the future. To find out more, please visit www.ym-inc.com.