



For Immediate Release
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Steve Madden Outlet now open at Destiny USA

The trendsetting footwear and accessory store is located on the second level of the expansion.

Syracuse, NY – Steve Madden, the iconic shoe brand, is now open on Destiny USA's second level. The outlet is located between Game Craze and Jennyfer. The brand is known for the design and marketing of trendsetting shoes and offers other accessories such as watches, jewelry, handbags, belts, sun wear, outerwear and hosiery.

"Destiny USA is now home to the only Steve Madden in Central New York," Rob Schoeneck, General Manager of Destiny USA stated. "The brand adds to our collection of unique retail stores to the region, while also adding to the outlet component within our expansion."

Steve Madden embraces fashion while still maintaining a funky independent style that defined the brand 20 years ago.

Steve Madden is located on the second level of the expansion between Game Craze and Jennyfer.

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Destiny USA is a 2.4 million square foot tourist destination in Syracuse, NY that includes a strong mix of luxury outlet tenants, restaurants and entertainment. New brands are continuing to open to create a unique and dynamic consumer shopping experience. A stunning three-story glass atrium provides perfect weather year round. Oxford Economics has projected an annual visitation rate of over 29 million visitors from throughout the U.S. and Canada. Destiny USA is expected to be the second most visited shopping center in the country, according to Travel and Leisure magazine. It is the largest LEED® Gold certified retail commercial building in the world.